



المدرسة العليا للتكنولوجيا - أكادير
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ÉCOLE SUPÉRIEURE DE TECHNOLOGIE - AGADIR



Call for papers

The association Fairness-Africa in collaboration with
the high school of technology of Agadir, Morocco
organizes

The second edition of the international symposium
“Fair Trade and Sustainable Development” (FTSD)

Local Fair Trade Experiences

From 11 to 13 April 2019 in Agadir - Morocco

In partnership with:



الوكالة الوطنية لتنمية مناطق الواحات و شجر الأركان
ANDZOA
Agence Nationale pour le Développement
des Zones Oasiennes et de l'Arganier

Lirsa
Research center - EA4603



Preamble

The current context of fair trade is characterized by an ongoing debate between those who support a strictly North-South vision of fair trade and those who support a more universal vision of this practice. They represent the promoters of a local, domestic, regional, territorial or North-North and South-South fair trade. The question of an evolution towards a broader concept of fair trade still arises today (Ballet, Renard & Carimentrand, 2012; Maréchal, 2016; Rolland, 2015).

Fair Trade has an international dimension and is part of a sustainable development context. It seems possible that its future will require a more universal vision of trade that emphasizes solidarity in economic relations. While the associations between fair trade and local development have already been the subject of several scientific events and research projects, the experiences of local fair trade, due to its recent nature, still remain an area largely to be explored by researchers.

In this context, the theme chosen for this second edition of the FTSD19 International Conference corresponds to local experiences of Fair Trade and is in line with the one from the previous edition. Indeed, the first edition of this conference focused on the contribution of Fair Trade to sustainable development in its three dimensions: economic, social and environmental, in different contexts.

This second edition will be an opportunity to present researches and studies on local fair trade experiences that can strengthen the links between scientific researchers, local authorities, Fair Trade organizations, development NGOs, and then, the social and solidarity economy sector.

In addition, this symposium aims to bring together researchers, teacher-researchers, practitioners and professionals working on issues related to Fair Trade, sustainable development and other related fields, using different approaches and methodologies (qualitative, quantitative, etc.). This symposium will take place in Agadir, capital of the Argan Tree territory, recognized as the first biosphere reserve in Morocco since December 1998, by the UNESCO.

Thematic Axes

Speakers of various backgrounds (academics and national and international socio-economic operators) are invited to contribute their research and experience to this 2nd FTSD'19 along with the lines of reflection below. The list of themes is not exhaustive; the organizing committee remains open to any communication proposal that enriches the theme of the conference.

Axis 1: Development of territories and protection of the environment: Safeguarding biosphere reserves and biodiversity

- Sustainable dynamics in the Arganery Biosphere Reserve (ABR);
- Fair trade in local products and local development;

- Fair trade certification and territories;
- Fair trade and ecological issues;

Axis 2: Entrepreneurship, Social and Solidarity Economy

- In-depth economic analysis of fair trade sectors;
- Sustainable agriculture;
- Solidarity economy, fair trade and globalization;
- International cooperation and networks for the Social and Solidarity Economy;
- Gender, women and social economy: The Empowerment approach;
- Economy of the Common Good and Ethical Market;
- Social Entrepreneurship and Fair Trade;
- Fair Trade and Civil Society;
- Regulation of fair trade;

Axis 3: Marketing and sales

- Fair Trade marketing;
- Fair tourism and short circuits;
- Fair E-commerce;
- Commercial communication for the promotion of fair trade;
- Logistics of fair trade activities;

Axis 4: Management and strategy of Fair Trade Organizations (ECAs)

- Innovation in fair trade;
- Fair trade and corporate social responsibility;
- Fair trade as a vehicle for sustainable development;
- ECAs value chain and performance;
- Financing of ECA activities;
- Fair trade legislation and regulations;
- Evaluation of Fair Trade.

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Submission and Evaluation requirements

Proposals must consist of:

- 500 words abstract, the title of the paper, the key words and few of the most supporting references.
- Full texts can be submitted in French or English. And will be subject to anonymous evaluation by blind revision.

Decisions of the scientific committee may take the following forms:

- Approval without modifications,
- Acceptance with modifications (total or partial),
- or refusal (rejection).

The accepted intentions (only of those registered and present at the Congress), following the Author's requirements, will be published on the proceedings book of the international symposium FTSD 19 with ISBN, and shall be distributed to the participants in paper format. Furthermore accepted texts will result in a collective book and eventually will be nominated by the committee for publication in several national and international scientific journals.

Texts will be accepted only if the work detailed therein:

Cover page :

- **Title of the communication:** Times New Roman 14, bold, centered
- **Authors** (Times New Roman 12, bold, centered):
 - * The names of authors (first name/ last name)
 - * Function
 - * Affiliation (institution)
 - * Full Professional address

* Email (**in italics**)

Abstract page :

Abstract must be in Times New Roman 12pts, side margin of 2.5 cm and 1.5 line spacing. And a maximum of 5 key words. The bibliography includes only the sources cited in the text, in accordance with the International Standard ISO 690-2.

Contacts:

Paper submissions should be send in Word format. Please use the following E-mail: ftsd2019@gmail.com.

Registration:

Registration for the conference is made on the FTSD's 19 conference website:

<http://www.fairness-africa.com>

Key Dates

Conference

April 11th , 12th , 13th , 2019

Abstract submission deadline:	30 th December 2018
Author notification due:	15 th January 2019
Full paper submission deadline:	10 th march 2019

Registration Fees (*)

	MAD	€
Professors-researchers	1000	150
PhD Students	500	50
Professional and others	2000	200

*Conference registration fees cover documentation, coffee breaks and lunches.

Payment can be made by check or bank transfer in the name of Fairness Africa Association of Agadir. BIC: **10 10 10 21 11 61 20 35 70 00 08 76**